

MEMBERSHIP BENEFITS

Becoming a member of the Circle is about accessing our network and becoming part of a trusted community that thrives on collaboration, excellence, and opportunity. It's about leveraging our exclusive insights, thought-leadership, and high-level engagement tailored to support your unique strategic objectives.

PRIME MEMBERSHIP

For those who seek the fullest experience with stakeholder mapping, business insights, and the opportunity to promote thought leadership.

INNER CIRCLE MEMBERSHIP

Crafted to provide strategic opportunities for engagement with our senior-level network, access to exclusive insights, and more.

STANDARD INCLUSIONS

Strategic Planning

We work with key stakeholders across your business to maximise engagement and facilitate strong ties within The Circle and our member organisations. Included in your membership, we will:

- Build a stakeholder engagement map to reach your identified targets
- Meet with you regularly to review your membership objectives
- Facilitate opportunities for your leadership to meet with our CEO to explore and highlight opportunities.

Participation In Public Programme Events

We aim to build a briefings programme that features content, speakers and organisations that are compelling to our members. We encourage your feedback on target speakers and themes to feature on our programme as part of your membership package.

All the events on our programme provide you with the opportunity to engage with key clients and stakeholders as well as branding. Your team can:

- Attend briefings where the speaker is a key client or target
- Invite key clients to any of our public programme event using your ticket allocation
- Work with us to invite targets from key industries
- Request strategic seating based on the list of attendees

Membership Inclusions

| Inclusions | Prime | Inner Circle |
|--|------------------------------------|------------------------------------|
| Access to the Circle network in Australia | x | x |
| Opportunity to shape our calendar of events by identifying potential speakers and industries | x | x |
| Unlimited number of executives able to access events and membership benefits | x | x |
| Complimentary ticket allocation to all member-hosted events on our public programme | Unlimited (3 tickets per event) | \$4000.00 (2 tickets per event) |
| Ticket allocation to externally hosted events on our public programme | Complimentary | Member Pricing |
| Complementary attendance to events in New Zealand or Singapore | 2 events annually | 1 event annually |
| Access to exclusive member networking & onboarding 'How to use the Circle' session | x | x |
| In-person business introductions event and honour seating requests when possible (guest lists provided in advance) | x | x |
| Premium seating at events | x | |
| Priority elevation to VIP table or speaking opportunities when available | x | |

Membership Inclusions

| Inclusions | Prime | Inner Circle |
|---|-----------|--------------|
| Membership rate for briefing partnerships (purchased in addition to Membership) | x | x |
| Access to our Bespoke Event offering | Priority | x |
| Advance notice of upcoming events and partnership opportunities | x | |
| Invitations to Private (unlisted) events and pre-event VIP sessions | x | |
| Invitations to your target contacts and organisations to attend specific events | x | |
| Profile | | |
| Access to exclusive member networking & 'How to use the Circle' opportunities | x | x |
| Content in our monthly newsletter sent to over 60,000 contacts | x | |
| Branding on website and at keynote events when available | x | |
| Insights | | |
| Membership ROI/Engagement Report | Quarterly | Biannual |